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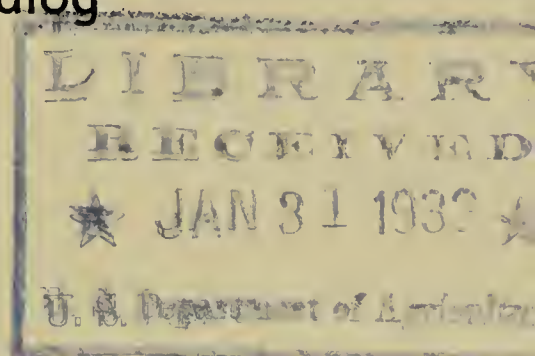
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SPRING LIST

1933

Supplementing
our Large Illustrated Catalog



HILLENMEYER NURSERIES

Lexington • Kentucky

PHONE ASHLAND 4371





SPECIAL NOTICE

Do not confuse this small price list with our beautiful nursery catalog and planting guide which you will find practical and informative from cover to cover. It is sent free without obligation.

We emphasize the fact that everything listed this year is considerably above average in quality.



WHY BUY FROM HILLENMEYER?

Acclimated stock, grown in fertile soil, handled right, packed to reach you in good condition and shipped at the proper time, is bound to do well.

With 92 years experience behind our firm we recommend only dependable varieties and guarantee their genuineness and safe arrival. Every item is Government Inspected, a certificate accompanies every shipment and a planting booklet which tells you how to plant is sent with every order. Our responsibility is established.

We are more than mere nurserymen, being able to give you dependable advice and render you many kinds of Horticultural Service. See our general catalog for further information.

About Prices

Prices of nursery stock are lower than they have been for years. We do not believe prices can be marked down to lower levels without affecting the quality of the stock. Bankrupt and cheap bargain purchases prove expensive too frequently, when results are considered. A plant has to have more than mere size. It must be well grown, carefully fertilized and handled, otherwise it will lack vitality to continue growing. A dozen withered, starved plants are not worth as much as half the number of quality plants. They must be backed by a firm which assumes full measure of responsibility.

While offering plants at the lowest prices in years, everything we sell is guaranteed to have the genuineness, the size and the quality that it did when sold at two or three times the present price.

Our printed prices are subject to special quotations on quantity lots.



Seed Potatoes — From Certified Stock

Nearly every year we are sold out before planting season. This year, with anything like normal demand, we may not have enough to go around.

We have been growing fine seed Potatoes for years, planting only the best hills of Certified Seed, from which we produce a smooth, productive tuber of highest quality.

We have a regular list of customers who come back every year, as they know our stock will not disappoint. Quality and Fair Prices make many friends.

IRISH COBBLERS

1 bushel	\$1.25
1 bag (2½ bushel)	3.00

Blue Grass Seed

A pound of seed will sow between 500 and 1000 square feet. Seeding may be done at any month in the year.

Do not be fooled with cheap seed. It is light, will not germinate and is full of weed seed and chaff. The cost of eliminating weeds is many times more expensive than buying pure seed.

Try our high test seed. "How to Make a Lawn" leaflet sent on request.

PURE BLUE GRASS

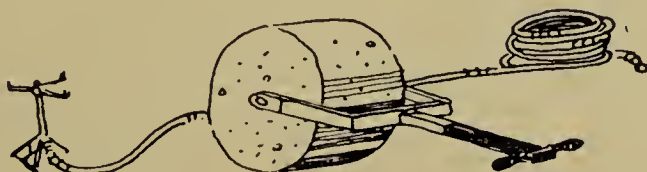
Single pound	\$0.35	Postpaid
4 lb.	1.00	Postage \$.10
10 lb.	2.50	Postage .20
50 lb.	10.00	Postage .65
112 lb. (standard bag)....	17.50	

Lawn Mixture—Our own superior mixture of a variety of grass seeds suited for making new lawns. Priced as above.

Fertilizers

For the convenience of those who need fertilizers for their lawns or borders we offer:

	10 lbs.	25 lbs.	100 lbs.
Bone Meal	\$0.85	\$1.25	\$3.25
Sheep Manure Pulverized75	1.00	2.75
Sulphate of Ammonia75	1.25	3.25
Turf Builder	1.00	2.25	7.00
Vigoro85	1.50	4.00
		50 lb. bag	200 lb. bag
Driconure		\$2.75	\$10.00
		1 bale	5 bales
Peat Moss (20 Bu. Bale)		\$3.75	\$17.50





Talisman—A Delightful Newcomer

Real "Rosy" Roses

Our roses this spring are outstanding. They have size, quality and wonderful root systems. Specially treated so that practically every one will grow and bloom.

Strictly 2 year No. 1's

\$0.45 each 5 for \$2.00

By Parcel Post include 10% additional.

PINK

Climbers

American Pillar
Chaplin's Pink Climber
Christine Wright
Cl. American Beauty
Dr. Van Fleet
Mary Wallace

Bush

J. L. Mock
Killarney Brilliant
Madam Butterfly
Mrs. Charles Bell
Paul Neyron
Radiance
Willowmere

RED

Climbers

Paul's Scarlet

Bush

Francis Scott Key
General Jack
General MacArthur
Red Radiance

WHITE

Climbers

Silver Moon

Bush

F. K. Druschki
K. A. Victoria

YELLOW AND COPPER

Climbers

Gardenia
Primrose

Bush

Betty Uprichard
Duchess of Wellington
Lady Hillingdon
Madam Edouard Herriott
Souv. de Claudius Pernet



DeLuxe Assortment

Only ten out of the two hundred new roses annually introduced survive a five year test. We are saving you the time and expense of experimentation by offering 6 Best Rose Prospects of the year.

Dame Edith Helen. Magnificent Pink.
 Joanna Hill. Lemon and Indian Yellow.
 Mrs. E. P. Thom. Superior Yellow.
 Olympiad. Scarlet and Gold.
 Pres. Herbert Hoover. Maroon, Orange
 and Gold.
 Talisman. Copper on Orange Yellow.

2 yr. No. 1 Plants

\$0.75 each 6 for \$4.00

By Parcel Post include 10% additional.

Glorious New Climbers

MAD. GREGOIRE STAECHLIN. This "Spanish Beauty" comes just in time to keep up interest in climbing roses. A marvelous thing with its twelve to fifteen inch stems. Large flowers of a delicate silvery pink, heavy leathery foliage. Has been given the highest rose awards. An especially fine climber. Remember it is an annual blooming variety. Very hardy.

\$0.75 each 5 for \$3.00

New Race of Roses EVERBLOOMING CLIMBERS

BLAZE. A brilliant everblooming red climber, being a cross of Paul's Scarlet on Teplitz. Offered for the first time this year. Following the early summer flowering period there is a continuous bloom all summer of brilliant scarlet flowers. Just as showy as its climber parent. Predicted to supplant all other red varieties. Each **\$2.00**

NEW DAWN. Nothing less than an everblooming Dr. Van Fleet. Imagine having cut flowers daily of this splendid old variety. Its long pointed, flesh colored buds on long stems are unequalled in the rose collection. This everblooming Van Fleet is the beginning of a new race of roses. Enjoy a trellis or fence of these splendid varieties all summer. The use of annual blooming roses will be limited once these everbloomers are well known. Each **\$1.50**

By Parcel Post include 10% additional.

So-Called Bargain Prices

It isn't what you pay but the results you get. Nursery stock is perishable and should be handled promptly and planted immediately. The reason we know you are getting more for your money is because we handled everything carefully. Trees out of the ground are like fish out of water. Try Hillenmeyer and be sure of satisfaction.



Strawberry Plants

CULTURAL DIRECTIONS

Late March or April is the chosen time to plant strawberries. Fall planting usually is a complete failure. Plant early to avoid failure.



Strawberries respond to good soil, and you should choose a fertile location or garden plot, free of sod and weeds, as white grubs invariably follow these. Prepare the ground very thoroughly.

The rows should be drawn three and a half to four feet apart on strong ground and the plants set fifteen to twenty inches apart in the row.

PLANTING

In planting, shorten the roots one-third, dip into a thin mud so as to cover each rootlet with a film of soil. Place in the ground, roots fan shaped, with the crown at the ground level, and make solid by pressing firmly. If planted too shallow they will dry out, and if too deep they will rot. Watering after planting is advisable if the soil is dry. Remove some of the foliage before planting to prevent evaporation.

CULTIVATION

For summer care keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep the hoe and cultivator busy.

Winter protection by mulching with clean straw after the ground is frozen is advised. Do not apply too heavily and smother the plants. Leave on during the fruiting season, as it conserves moisture and keeps the berries clean.

— PRICES —

While prices are quoted by both Parcel Post and Express, we prefer to send them by Parcel Post. Please note, cash must accompany all orders.

Being familiar with your conditions, we will gladly make selections if you are in doubt.

300, 500, or 1000 plants should be set, depending on size of family.

Quantity Any selection permitted except Ever-bearing Varieties	By Parcel Post and only when remittance is made with order	Via Express Purchaser paying transportation
100	\$0.90	\$0.75
200	1.40	1.25
300	2.05	1.90
400	2.70	2.50
500	3.25	3.00
600	3.90	3.60
700	4.55	4.20
800	4.80	4.40
900	5.20	4.75
1000	5.50	5.00

Prices on larger quantities on application.

Mastadon, Everbearer\$1.50 per hundred



Strawberry Varieties

PREMIER

This variety is all that the name implies. Has proven to be the greatest find in years, and too many good things cannot be said of it. It fits in as the ideal strawberry, because it is early, very hardy, exceedingly prolific, and unlike most strawberries, gives you fine large berries right up to the last picking. It is excellent for home use and actually a fine market berry, supplanting Aroma in many sections. Covers both the early and mid-season ripening periods. The berry itself is large and of fine flavor. Pollinizes itself and a good one to plant with other varieties. Makes ample number of strong plants with good habits. Anyone planting less than three hundred plants for home use will do well to use Premier only.

BLAKEMORE

A new variety ripening slightly later than Premier. Berry very firm, fine table quality, good size. The fruit carries its bright red color all through the berry. Excellent for canning and preserving. Good plant maker, especially in dry weather and on poorer soils. After a short trial seems very promising to succeed some of the better known varieties.

SENATOR DUNLAP

This is a great plant maker—in fact is inclined to make too many. Has large, dark rich red fruits, of good quality and mid-season in ripening. Produces a big crop of berries and outshines many of the so-called “improvements” by an annual steady production of berries suitable for table or local market.

GANDY

An old standby of many years, and continues to lead the late berries. Makes a good plant, blossoms and berries borne on strong stems, and blooms late, often missing a late frost that kills other varieties. Many consider it the best preserving berry. Without doubt the best late berry, and should be planted as the “old reliable.”

AROMA

This variety, while it has not lost any of its eating, culinary, and shipping qualities, is deficient because of its failure to make sufficient plants. The berry is medium to large, light in color with bright seeds. Good quality, but only recommended where Aroma is known to do well.

HOW TO PLANT STRAWBERRIES



TOO DEEP

TOO SHALLOW JUST RIGHT



Grow Your Own Fruit

The past 2 years have seen a return to the old home garden and orchard. We offer the finest lot of Fruit Trees and Plants in many years. Our general catalog gives list and description.

APPLES

Prices	Each	5
4½ - 6 ft., 2 and 3 year.....	\$0.45	\$2.00
3½ - 5 ft.35	1.50

Summer Varieties

Astrachan
Early Harvest
Early Transparent
Golden Sweet
Hyslop Crab
Liveland
Maiden's Blush

Fall Varieties

Grimes Golden
Northern Spy
Wealthy
Wolf River

Winter Varieties

Baldwin
Ben Davis
Black Twig
Delicious
Jonathan
McIntosh
Milam
Rome Beauty
Stayman
Winesap
York Imperial

PEACHES

Prices	Each	5
4½ - 6 ft.	\$0.45	\$2.00
3½ - 5 ft.35	1.50
2½ - 3½ ft.25	1.00

Varieties

Belle of Georgia
Brackett
Carman
Champion
Chairs Choice
Early Elberta

Elberta
Heath
Hiley
J. H. Hale
Jubilee
Mayflower

CHERRIES

Early Richmond
May Duke
Montmorency

Black Tartarian
Governor Wood
Yellow Spanish

PEARS

Bartlett
Kieffer

Lincoln
Seckel

PLUMS

Abundance
Damson

Burbank
Green Gage

Prices on Cherry, Pear, and Plum

Prices	Each	5
4½ - 6 ft., 2 year	\$0.65	\$3.00
3½ - 5 ft.60	2.75

By Parcel Post include 10% additional.

You will have good results with our home-grown, acclimated stock. You buy direct, save agents' fees and get healthy, government-inspected plants.



Small Fruits

Put the waste spaces to work in your yard and garden and grow small fruits. There is no better way to cut down the cost of living.

Like strawberries, the ideal time to plant is when making your vegetable garden in the spring. Prepare the soil well before setting.



	25	50	1000
Cumberland Black Raspberry	\$1.00	\$1.25	\$17.50
Chief Red Raspberry	1.00	1.25	17.50
Latham Red Raspberry	1.00	1.25	17.50
St.Regis, Everbearing Red Raspberry	1.00	1.25	17.50
Early Harvest Blackberry	1.00	1.25	20.00
Eldorado Blackberry	1.00	1.25	20.00
Lucretia Dewberry	1.00	1.25	17.50

By Parcel Post include 10% additional.

Asparagus and Rhubarb



These two old garden favorites are really better planted in the spring. Be sure to prepare your soil thoroughly. Both are easy to establish and pay their way many times over for your initial investment.

— PRICES —

Asparagus	50 plants	\$1.00
2 year	100 plants	1.50
	Each	5
Rhubarb Divisions	\$0.10	\$0.50
		\$8.00

By Parcel Post include 10% additional.

Water Lilies



Water gardens are now "The Thing" and everyone is anxious to have one. A lily pool will give your garden that distinctive touch that you have always longed for—that "something" that will make it individually your own. We are offering the best of the hardy varieties.

Gladstone. King of the whites....	\$1.50
Marliac Rose. Deep pink	2.00
W. B. Shaw. Fragrant rose pink	1.25
Gloriosa. Carmine	2.50
Chromatella. Finest yellow	1.25

Add 10% for Parcel Post.

Free Landscape Service

Your home landscape is a permanent fixture like your house and lot. It is important to do the initial planting right—and that is where we can help if you will consult us.



Shrubs

Never have Hillenmeyer shrubs been of better quality. Cut back to the ground to make them heavy clumps, dug with strong vigorous root system, you are assured of immediate results if you plant our stock.

Just a partial list from which to choose.

	Each	5	100
Large size	\$0.60	\$2.50	\$40.00
Ordinary size45	2.00	35.00
Medium size35	1.50	27.50

- | | |
|--------------------|----------------|
| Althaea | Mock Orange |
| Barberry | Pussy Willow |
| Butterfly Bush | Rhodotypos |
| Calycanthus | Spireas |
| Cydonia | (10 varieties) |
| Deutzias | Snowball |
| Forsythias | Tamarix |
| Honeysuckle Bush | Viburnums |
| Hydrangeas | Weigela |
| Highbush Cranberry | Etc. |
| Lilac | |

See General Catalog for descriptions.

Gladioli

For Summer Cut Flowers

These are the easiest of all bulbs to grow. May be planted at different times and thus have a succession of bloom. The following are the most dependable varieties.

- LeMarechal Foch. Extra good flesh pink.
Mrs. Frank Pendleton. Salmon pink, red throats.
Mrs. Francis King. Light scarlet or flame color.
Peace. Immense pure white with fleck of carmine.
Schwaben. Best yellow.



GLADIOLI PRICES

Per dozen	\$0.35	Any assortment
Fifty	1.25	Add 10% for Parcel Post.
Our assortment		\$2.00 per 100



Evergreens

Spring is an ideal time to plant evergreens. We have a wonderful stock of well grown plants. They are transplanted, sheared, compact specimens—listed in the “Big Catalog” or quoted specially.

	Each
American Arbor Vitae, 3 - 3½ ft.	\$1.75
Globe Arbor Vitae, 1½ ft.	1.50
Pyramidal Arbor Vitae, 3 - 3½ ft.	2.00
Plumed Cypress, 2½ - 3 ft.	2.50
Hemlock, 2½ - 3 ft.	2.50
Pfitzer's Juniper, 1½ ft.	2.00
Blue Juniper, 4 - 4½ ft.	4.00
Mugho Pine, 1 - 1½ ft.	2.00
Norway Spruce, 2 - 3 ft.	1.50



Above is just a sample of our prices, and many more varieties may be had at just as attractive figures.

These are not rejects but the same quality and vitality as those formerly sold for several times what we are now asking.

Hedge Plants

Spring is the chosen time for planting hedge. “Good fences make good neighbors” and hedge fences are more than this. Their walls of green add a finish and beauty to one’s grounds not obtainable through the use of wood or wire. Our plants are bushy, and well developed. Figure a plant every six to twelve inches depending on just how dense you want your fence.

	10	50	100
Amoor River Privet South			
18 - 24 inches	\$1.00	\$3.00	\$6.00
2 - 3 feet	1.25	4.00	8.00
California Privet			
12 - 18 inches60	2.00	4.00
18 - 24 inches85	2.50	5.00
2 - 3 feet	1.00	3.00	6.00
3 - 4 feet	1.25	4.00	8.00
Fragrant Bush Honeysuckle			
18 - 24 inches	2.50	7.50	15.00
2 - 3 feet	3.00	12.50	22.50
3 - 4 feet	4.00	15.00	27.50
Japanese Barberry			
12 - 15 inches	1.50	6.00	12.00
15 - 18 inches	2.00	7.50	15.00

By Parcel Post include 10% additional.

Buy our shrubs and see the difference. They have been cut back and are heavy branched specimens. They are not only larger in size but because they are fresh dug, properly handled and guaranteed in vitality and quality, are actually worth much more than “row-run” stock.



Perennials

Spring is considered the best time to plant perennials. Space here does not permit descriptions. Our big catalog has seven pages of descriptions and illustrations. Below is a partial list—any assortment.

6 for \$0.90

12 for \$1.60

15 cents each

Anchusa
Asters—Hardy
Baptisia
Canterbury Bell
Chrysanthemum
Coreopsis
Evening Primrose
Foxglove
Geum
Hardy Scabiosa
Hollyhocks
Lemon Lily
Pachysandra
Phlox (10 varieties)
Pyrethrum
Shasta Daisy
Sweet William

Aquilegia
Baby's Breath
Beard Tongue
Carnations
Cone Flowers
Delphiniums
Linum
Iris (30 varieties)
Gaillardia
Iberis
Mallow Marvels
Hardy Grasses
Lupine
Periwinkle
Pinks
Statice Latifolia
Veronica



LARGE CATALOG FREE

on request

This Spring Price List in no way represents the full line of Hillenmeyer nursery stock which is listed and described in our big catalog which we will gladly send free to you. Our big catalog is a practical, informative hand book containing cultural information and many useful suggestions. No one contemplating planting or landscaping should be without this book.